Task 3a

**Task 3a - 15hrs - 24 marks – Gathering feedback to inform future development.**

* Create a plan
* Introduction to what you are going to do:
* Timeline to show details of what tasks you will carry out
* Surveys/questionnaire
* Short demonstration – user friendly
* Gather data
* Show data from non- technical and technical with overall feedback
* outcome

**Activities Produce materials to support the gathering of feedback and use them to gain feedback from technical and non-technical audiences.**

You need to:

Present the core technical features, use appropriate tools, methods and techniques to prepare demonstrations of the prototype’s functionality, suitable for: Use appropriate terminology and specify words used in previous tasks – structure, features, User Requirements.

* a technical audience (e.g. programming professionals)
* a non-technical audience (e.g. the client, users)
* produce a plan for how you intend to gather feedback – TIMELINE – this will be helpful if you create this to help guide you and show that you have thought about what you are doing! preparation
* use the materials you produce to gather feedback
* record the feedback received in a format(s) suitable for analysis.

**Technical & non-technical users – make sure you base the questions to the audience & for non-technical create a visual demonstration.**

1. Gathering and evaluating feedback – Survey /Questionnaire (show responses)
2. Users’ improvements/ suggestions for change.
   1. Navigation
   2. Usability
   3. Email verification is usually standard- why it was used or relevant in this scenario (in your justification)
   4. Dropdown lists
   5. Alternate devices
   6. Other suggestions – colour/typography / visually appealing
   7. Sound effects
   8. Professional looking

Produce a report on the analyse of the feedback gathered

Consolidate findings in detail

Graphs or other related data if used.

Observation of notes made

Choice of video if you think it is necessary

**Overall performance**

How it met the user requirements and if it did not state why and how you would change it.

What the testers liked?

Guidance? Did you produce one, do you think it would be valid now?

walkthrough

Links to social media, would you include, can you relate to other websites that have similar sets up to how you envisage with the changes you would make?

Services and functions -email/terms and conditions & visual representations

Bugs, requests

**Outcome- Future changes – scope**

You can use a table or bullet point with a description of how you envisage it

Be specific in user interface details and new menus or options

**Legal side** – use of data protection

**Social networking services.**